



2011 Donation Request

www.miscabike.org

Introduction to MiSCA

Cycling is one of the most popular sports in the world; however, public and most private schools in Michigan do not offer any type of biking as part of their curriculum or athletic programs. To fill this void, the Michigan Scholastic Cycling Association (MiSCA) was formed in April 2010 to promote school cycling clubs and develop a statewide mountain bike-racing league dedicated to students in grades 6 - 12.

As an organization that operates under the umbrella of the Michigan Mountain Biking Association (MMBA), MiSCA enjoys a 501(c)(3) Non-Profit status. Its board of directors is made up of mountain biking racers and enthusiasts, who possess a diversified assortment of professional backgrounds that include education, engineering, and the law. Having established the foundational elements of MiSCA, the board is seeking donations and corporate sponsorships to actualize the vision of establishing cycling clubs, providing equipment, awarding scholarships, and hosting races throughout the state.

Our Mission Statement

The Michigan Scholastic Cycling Association works to establish and maintain safe, quality scholastic cycling programs. The Association is responsible for establishing a program that will:

- Provide support to schools and organizations wishing to establish scholastic cycling clubs and teams.
- Develop and maintain an interscholastic competition series to promote the sport of cycling and allow kids to build fitness and compete in a healthy outdoor environment.
- Provide college scholarships to qualifying students participating in interscholastic cycling competition.
- Promote the value of cycling to our youth and community as a mode of transportation and a lifelong sport.

Association Membership

The interest level in an interscholastic mountain bike racing league is growing exponentially. Just by word of mouth over a couple of months, MiSCA enrolled seven (7) clubs from schools within southeastern Michigan and two (2) clubs are pending membership.

MiSCA's current members include cycling clubs from:

- Clarkston High School
- Detroit Country Day
- Holly High School
- Lake Orion High School
- Oakview Middle School (Lake Orion)
- Stoney Creek High School
- Walled Lake High School
- Brandon High School (Pending)
- Utica Eisenhower High School (Pending)

A statewide membership drive is being held with the goal of adding many more cycling clubs.

Racing and Other Events

Mountain bike races are generally held on unpaved single-track courses in wilderness areas. There are three types of competitions: 1. Time trials; 2. Cross County Races; and, 3. Marathons. Races may vary in length from 5 – 60 miles or more, and are commonly categorized by age and skill level classifications. MiSCA's race categories include "Varsity," "Junior Varsity," and "Junior High/Middle School" (Grades 6 – 8).

For the 2010 fall racing season, August - October, two (2) cross country races were held at Lake Orion High School and one (1) cross country race was held at Addison Oaks, an Oakland County Park.

Fundraising and promotional events are yet to be scheduled, but are anticipated to include equipment swaps, silent auctions, bike-a-thons, training camps, etc.

Scholarships and Equipment

Competing in Mountain biking is expensive. Just to get started, the cost of a bike, associated equipment, clothing, school club fees, and race entry fees can run at least a thousand dollars per student. Race ready bikes cost \$700.00 or more. Top of the line competition bikes run between \$2K and \$5K. A tire pump, spare tubes, new tires, and basic tools cost at least \$200.00 or more. A helmet, shorts, and a jersey will run a minimum of \$150.00. Schools typically charge \$50.00 or more per year per student for a club membership. And, entry fees are \$10.00 or more per rider per event.

Therefore, to help defray participants' costs and facilitate the growth of interscholastic mountain bike racing, MiSCA offers low entry fees, scholarships to cover entry fees, and bike equipment or discounts through private donations and corporate sponsorships.

Additionally, MiSCA plans to award athletic scholarships to top student competitors in recognition of their achievements. The dollar amount of athletic scholarships will be solely dependent upon private individual donations and corporate sponsor contributions.

Membership & Event Goals

MiSCA's goals for 2011 are to have at least twenty (20) clubs compete in a minimum of five (5) events held throughout southeastern Michigan.

Beyond 2011, MiSCA is aiming at growing the racing league to over fifty (50) clubs, holding a minimum of six (6) events statewide, and partnering with other mountain biking competition sponsors to recognize MiSCA racers in their racing series.

Given the budget cuts within the public schools, increasing MiSCA's membership and the number of events will only be possible through private donations and sponsor contributions; therefore, we are counting on your support.

Your MiSCA Donation

By donating to MiSCA, you have an opportunity to be one of the first persons to help establish interscholastic mountain bike racing within the State of Michigan. In return for your financial support in growing the sport and promoting the health, social, and environmental benefits of cycling, you will receive the following:

Donation Levels:

Founder – Donation of \$5,000.00 or more.

- Your name or name of a loved one listed as "Founder" on website in perpetuity.
- Race or event in your name or name of a loved one.
- Scholarship presented in your name or name of a loved one.

Elite – Donation of \$2,500.00 – \$4,999.99.

- Race or event in your name or name of a loved one.
- Scholarship presented in your name or name of a loved one.

Expert – Donation of \$1,000.00 to \$2,499.99.

- Scholarship presented in your name or name of a loved one.

Sport – Donation of \$500.00 to \$999.99.

Racer – Donation of \$250.00 to \$499.99.

Enthusiast – Donation of \$100 - \$249.99.

Recreational – Donation of \$50.00 – \$99.99.

Honorable-Mention – Donation of \$25.00 – \$49.99.

Donations will be used to support races, special events, and scholarships.

Contributors of \$25.00 or more will be listed on MICA's website.

Please complete the *Donation Form* and submit by mail.

Thank you!

www.miscabike.org

17259 Augusta Drive, Macomb, MI 48042



DONATION FORM

Please provide the following information:

Your Name: _____

Address: _____

Person's Name
for whom the
donation is made: _____

Amount of Donation: \$25.00 \$50.00 \$100.00
 \$250.00 \$500.00 \$1,000.00
 \$2,500.00 \$5,000.00 Other: \$ _____

Please make your check payable to:

“Michigan Mountain Biking Association” with the notation “FBO MiSCA.”

Please mail check to:

**Ms. Georgina Leary
MiSCA Treasurer
17259 Augusta Drive
Macomb, MI 48042**

Online donations* may be made at: www.bikereg.com/events/register.asp?eventid=11130

*Online donations are subject to a processing fee.

Thank you for your support!!!

As a 501(c)(3) Non-Profit Organization, your donation to MiSCA is tax deductible.

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