

## **BECOME A MiSCA AFFILIATE BIKE SHOP**

By affiliating with MiSCA, you will have an opportunity to promote a statewide mountain bike racing league and expose your bike shop to new riders who need bikes and equipment.

Additionally, your shop's name will be featured on MiSCA's website and a link will be provided so members may access your homepage.

To become a ***MiSCA Affiliate Bike Shop***, the minimum requirements are as follows:

### Offer MiSCA Team Coach-Members and Student-Members Discounts

- 10% discount on all accessories, labor, and bike fittings.
- 10% discount on 1 Mountain Bike per year (members only).

### Provide Products and Services at Races

- Donate \$100 (MSRP) in product to be raffled or used as prizes on an annual basis.
- Offer neutral support at 1 race, if possible, on an annual basis.

### Promote MiSCA and Teams to Schools, Students, and Parents

- Promote MiSCA and local school teams in your store with posters and flyers
- Educate your staff and customers about MiSCA's mission and its racing league
- Refer school officials, parents, and students to MiSCA's website
- Follow MiSCA's activities on Facebook and its website

To affiliate with MiSCA, email your shop's homepage link & logo to Georgina Leary at:

[georgina@thelearys.com](mailto:georgina@thelearys.com)

*A bike shop that sponsors a local school's team is not subject to the above requirements or control of MiSCA. However, bike shop team sponsors are encouraged to affiliate with MiSCA so they may support all student racers and be recognized for their support.*